

Datin Prema Mehrotra-Pillai



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Datin Prema is the Managing Director of the Malaysia office for **Performance Consulting International (PCI) Sdn Bhd**, a strategic performance and change management consulting firm that serves the Asia-wide market. Over a 25+ year career, she has worked as a consultant with a wide range of client organisations, predominantly in the areas of change management and strategic human resource management.

Datin Prema joined Binariang Berhad in 1993 where she played a pivotal role in directing the customer service and call centre functions as well as various technical groups, which subsequently grew to be a market leader in the Malaysian mobile industry under the marketing name of MAXIS. During her tenure, she spent a great deal of time managing the 500-odd staff of customer services, honing skills and developing talent in various aspects of mobile operations. She was a passionate driver for people development and was recognised as a change management leader who went to great lengths to attract, develop and retain talent as well as one who championed the need to recognise potential successors for key management positions.

In 1997, she founded PCI, where she has been instrumental in designing and administering assessment and development centres and has provided follow-up services in overcoming leadership gaps for selected high potentials of large organisations in Singapore and Malaysia. Datin Prema has also coached internal leaders to institute change management as well as to identify and develop the next level of talent in their individual companies.

Datin Prema holds a degree in Mathematics from the Science University of Malaysia and an MBA from the prestigious Cranfield School of Management, England. Prema has also supervised the thesis submissions of Malaysian MBA students and taught Quantitative Analysis (QA) at the University level in Malaysia.